

Division Advocacy Partner Role Description

Goal:

APA Advocacy wishes to give Divisions opportunities to elevate the voice of psychologists on issues relevant to their work. Specifically, we seek a systematic way to engage Divisions on issues they identified as important to them. To that effect, we propose a Division Advocacy Partner role to ensure advocacy opportunities are available to divisions that leverage the advocacy infrastructure and brand that exists within APA central office. There would be one Division Advocacy Partner per Division.

In addition to strengthening the field of psychology, participating in advocacy will help the Division to build more meaningful relationships with its members by giving them opportunities to pursue their passions.

Role description:

- Either respond directly to APA Advocacy staff requests for issue-specific feedback on legislation, policy proposals, requests for information, etc., and / or identify other knowledgeable individuals within the Division to do so.
- Connect on behalf of the Division with the Director of Grassroots Engagement with advocacy-related requests stemming from Division members.
- Disseminate within a specified timeframe action alerts, Hill Day invitations and other advocacy requests shared by the APA Advocacy Director of Grassroots Engagement.
- Report back to the division on expertise solicited, advocacy updates, and other such requests in the way that is best for the division, but at a minimum includes the presidential trio.
- Optional: Attend APA Services advocacy summits related to issues of importance to the Division.

ROLE RECOMMENDATIONS

To ensure continuity of coverage for key issues, we recommend that the Partner:

- Fill the position for a term of three years.
- If holding a multi-year term, introduce themselves to newly-elected Division Leadership.

APA Advocacy understands each Division has different dynamics, so we encourage Divisions to share their thoughts with us on how this role could be adapted to best suit their internal processes.