## Stand for Science to Advance Psychology



ALL TIMES ARE EASTERN

Sunday	11:00-11:05 AM	Agenda overview with Karen Studwell, JD
MAY 16	11:05-11:15 AM	Welcome from APA President Jennifer Kelly, PhD
	11:15-11:25 AM	Welcome from APA Chief Scientific Officer Mitch Prinstein, PhD Reintroducing APA to the Science community, including Science Advocacy presentation
	11:25-11:40 AM	Landscape for Science on Capitol Hill with Katherine McGuire, MS
	11:40-12:00 PM	Issue Briefing: Overview of the RISE Act (plus question and answer session) Moderated by Patricia Kobor, MA and William Stoops, PhD
	12:00-12:30 PM	Issue Briefing: Discussion of NSF Early Career Fellowships with Sara Barber (House Science Committee)  Moderated by Joseph Keller, PhD
	12:30-1:00 PM	<b>Issue Briefing: Discussion of OBSSR with William Riley, PhD</b> Moderated by Angela Sharpe, MG
	1:00-1:30 PM	Lunch Break (with discussion room options)
	1:30-2:30 PM	Making the Most of Your Meetings with Congress with APA Advocacy Office Staff
	2:30-3:15 PM	Plenary Session: Advocacy Advice from Scientists Who've Been There
	3:15-3:30 PM	Break
	3:30-3:45 PM	Discussion of Soapbox Technology and Schedules with Christopher Kush

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3:45-4:30 PM	Practice in State/District Teams	
4:30-4:35 PM	Break (and open breakout sessions)	
4:35-5:05 PM	Breakout Sessions (choose one)	
	• Plan Now: Invite your Member of Congress to Tour your Lab	
	<ul> <li>For New Advocates: Q&amp;A about Congressional Visits</li> </ul>	
	<ul> <li>Listening Session: Science Advocacy Town Hall</li> </ul>	
	<ul> <li>Science Advocacy and the Psychology PAC</li> </ul>	
	Social Media & Science Advocacy	
5:05-5:25 PM	Science Advocacy Awards	
5:25-5:30 PM	Closing Remarks	

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<b>MAY 17</b>	

9:30 AM Hill Day begins

3:30 PM Debriefing Happy Hour



## APASI 2021 Advocacy Summit: Stand for Science to Advance Psychology

## Speaker Bios

Sara Barber, PhD has been with the staff of the Committee on Science, Space, and Technology Subcommittee since 2016. Her portfolio includes the National Science Foundation, STEM education and diversity, and research policy issues such as research security. Sara came to the Hill in 2015 as an American Institute of Physics Congressional Science Fellow after graduating from the University of Oklahoma with a PhD in Physics.

Juliane Baron, MPA is the Executive Director of the Federation of Associations in Behavioral and Brain Sciences. In this role she supports the FABBS mission to advance the sciences of mind, brain, and behavior by promoting scientific research and training in these fields; educating the public and policymakers about the contributions of research to the health and well-being of individuals and society; supporting communication and public scholarship; and recognizing scientists who have made significant contributions to building knowledge. Previously Baron served as the Director of Government Relations at the American Educational Research Association. She led AERA's education and advocacy efforts on Capitol Hill and with federal agencies, and played a strategic role with committees and coalitions that addressed research funding, research policy, and education. From 2006 to 2014, Baron served as deputy director of government and public affairs for the Population Association of America and the Association of Population Centers. Prior to that, she was deputy director of the Social Policy Action Network from 2001 to 2004 and director of the Population Resource Center from 2005 to 2007. For three years, Baron worked as a legislative staffer in the Texas House of Representatives, followed by a two-year stint as associate research scientist and project manager of Welfare, Children, & Families: A Three City Study, a multi-investigator study housed at Johns Hopkins University. Baron received her BA from the University of Wisconsin-Madison and her MPA from the Lyndon B. Johnson School of Public Affairs at the University of Texas.

**Joanna Buscemi, PhD** is a Clinical Psychologist and Assistant Professor at DePaul University in the Department of Psychology. Her research focuses on health equity, with a particular focus on obesity-related disease prevention. Dr. Buscemi also leads health advocacy efforts in her role as Chair of the Health Policy Council of the Society of Behavioral Medicine and collaborates with the Society for Health Psychology's (APA's Division 38) Health Policy Council on health policy position statements.

**Neil Charness, PhD** is William G. Chase Professor of Psychology, a Florida State University Distinguished Research Professor, and Director of the Institute for Successful Longevity at Florida State University. He received his BA from McGill University (1969) and MSc and PhD from Carnegie Mellon University (1971, 1974) in Psychology. He was an Assistant Professor at Wilfrid Laurier University (1974-77), Professor at University of Waterloo (1977-94), before moving to Florida State University. Neil's research focuses on human factors approaches to age and technology use. He has published over 200 journal articles, book chapters, proceedings papers, and technical reports, and also co-authored books on Designing Telehealth for an Aging Population: A Human Factors Perspective (2011), Designing for older adults: Principles and creative human factors approaches (3rd Edition) (2019), and Designing for older adults: Case studies, methods, and tools (2020). He is a Fellow of the American Psychological Association (APA), the Association for Psychological Science (APS), and the Gerontological Society of America (GSA). He received the Human Factors and Ergonomics Society Jack A. Kraft Innovator award, the APA Division 21 Franklin V. Taylor Award, the APA Division 20 M. Powell Lawton award, the APA Prize for Interdisciplinary Team Research, Grandmaster of the International Society for Gerontechnology, and APA's Committee on Aging award for the Advancement of Psychology and Aging.

**Christine Delaney, MBA**, as the social media strategy manager at APA, develops and manages the organization's social media communication strategy to help elevate the work of APA and its members and show the importance and impact of psychological science. Christine holds bachelor's degrees in marketing and psychology and an MBA from Penn State University. She has spent more than 10 years developing digital marketing strategies for companies in a variety of industries, including higher education, retail, and real estate.

Joseph B. Keller, PhD works in science policy and advocacy as the Senior Science Policy Officer at the American Psychological Association (APA), where he manages a portfolio of agencies like the National Science Foundation and Department of Transportation and legislative issues such as climate change and the future of work. Prior to joining the APA, Joseph was an AAAS Science and Technology Policy Fellow at the National Science Foundation where he supported grant-making programs along

the spectrum from neuroscience to artificial intelligence. Joseph also served as a nonprofit executive search consultant, conducting leadership searches for institutions in higher education, academic medicine, philanthropy, and environmental conservation. He holds a PhD from the Massachusetts Institute of Technology in cognitive neuroscience, a MA from Boston University, and a BS from the University of Maryland, Baltimore County.

Jennifer Kelly, PhD, ABPP is the President of the American Psychological Association (APA). She is a licensed psychologist and is board certified in clinical health psychology. She is the director of the Atlanta Center for Behavioral Medicine, with expertise in disorders that involve the relationship between physical and emotional conditions. She currently serves on the APA Board of Directors as recording secretary. She is past president of the Georgia Psychological Association and Div. 31, and pastchair of the Board of Professional Affairs and the Association for the Advancement of Psychology. Kelly has received numerous awards, including the 2012 Timothy B. Jeffrey Award for Outstanding Contributions to Clinical Health Psychology; 2011 APA State Leadership Award and 2011 APA Diversity Award; 2000 APA Karl F. Heiser Advocacy Award; 2000 Legislative Award by the Georgia Psychological Association; 2004 APA Practice Organization Federal Advocacy Award and 2006 Outstanding Psychologist Award from Div. 31. She has numerous publications, including articles in Psychotherapy: Theory, Research and Practice, Behavioral Sciences and the Law, Pain Digest, "Comprehensive Review Book for Pain Medicine" and "Practical Management of Pain."

Patricia Kobor, MA, as Deputy Chief for Scientific Affairs Advocacy, leads the team in the Advocacy Office that focuses primarily on psychological science. She has a long history at APA as a science advocate. She has focused primarily on NIH funding and policy issues and research with non-human animals. Pat came to APA after 7 years on the Hill as a legislative assistant for a member of Congress from Alabama. Before that she worked on political campaigns. She has a Masters in Legislative Affairs from the George Washington University and did her undergraduate work at Vanderbilt.

Margaret Bull Kovera, PhD received her PhD in social psychology from the University of Minnesota. For over 25 years, she has had continuous funding (\$2.3 million) from the National Science Foundation for her research applying social psychology to the investigation of legal issues such as eyewitness identification, jury decision-making, and scientific evidence. She is a Past-President of the American Psychology-Law Society (Div

41) and former Editor-in-Chief of Law and Human Behavior, the premier outlet for scholarship in psychology and law. She is a Fellow of Divisions 8, 9, and 41 of APA. She regularly serves as a consultant on jury selection and change of venue motions and as an expert witness in cases involving eyewitness identification. She is also an author of the Division 41-endorsed scientific review paper on recommended best practices for collecting eyewitness identification evidence.

Christopher Kush, as CEO of Soapbox Consulting, has trained hundreds of thousands of citizens from all over the United States to effectively influence Congress, state, and local governments. He has helped design sophisticated key-contact networks, Lobby Days, and grassroots training programs for many national associations including the American Cancer Society, Human Rights Campaign, Easter Seals, Goodwill International, United Way Worldwide, and the American Wind Energy Association. Mr. Kush is the author of three books on grassroots organizing including Grassroots Games (ASAE, 2002) and, most recently, The One-Hour Activist (Wiley, 2004). He has appeared on National Public Radio, ABC and Fox-news affiliates, CSPAN's "Book TV," and in U.S. News and World Report, The Los Angeles Times, and on the Sirius Satellite Radio Network.

Katherine McGuire, MS is the American Psychological Association's first Chief Advocacy Officer. With more than 25 years of senior-level policy experience in Congress, the executive branch and the private sector, McGuire was most recently assistant secretary for congressional and intergovernmental affairs at the U.S. Department of Labor. Previously, Katherine served for five years as chief of staff to Rep. Randy Hultgren (R-III.), advising on science and technology issues. Before that, she spent five years as vice president for government affairs at the Business Software Alliance, a trade group comprising the world's leading software companies, including Apple and Microsoft. She served almost 18 years in the U.S. Senate where she held numerous senior leadership roles, including Republican staff director of the Senate Committee on Health, Education, Labor and Pensions. She also previously served as staff director for two subcommittees of the Senate Committee on Banking, Housing and Urban Affairs and as legislative director for Sen. Mike Enzi (R-WY). Katherine McGuire holds a BS and an MS from the University of Wyoming. She also received a certificate in executive leadership from the John F. Kennedy School of Government at Harvard University.

**Jeff McHenry, PhD** is an organizational psychologist. He is the Principal and Founder of Rainier Leadership Solutions. His work includes executive coaching and assessment, and

helping organizations put programs and processes in place so they can grow their leadership talent more effectively. His clients include many for-profit and non-profit organizations and NGOs. Jeff is also an Adjunct Professor at the University of Southern California, where he teaches in MBA, professional master's, and executive education programs. Jeff is the Chair of the Exploratory Committee for Applied Psychology and a member of APA's Council of Representatives, where he represents Division 14, the Society for Industrial-Organizational Psychology. He is passionate about using psychological science to guide workplace policies and practices.

Bonnie Perdue, PhD is an Associate Professor of Psychology and co-director of the Neuroscience major at Agnes Scott College. She joined the college in 2013 after earning a PhD in Cognition and Brain Science from Georgia Tech and a postdoctoral fellowship at Georgia State University. Her research interests involve studying cognition in humans and animals. Currently she is conducting research on the development of cognitive processes such as prospective memory and metacognition in children. She is also involved in advocacy efforts on behalf of psychological science and has visited the US Capitol on several occasions on behalf of the American Psychological Association.

Mitchell J. Prinstein, PhD is APA's Chief Science Officer (CSO), responsible for leading the association's science agenda and advocating for the application of psychological research and knowledge in settings including academia, government, industry, and the law. Before assuming the CSO post, he was the John Van Seters distinguished professor of psychology and neuroscience, and assistant dean of Honors Carolina at the University of North Carolina at Chapel Hill. A longtime leader in promoting psychological science, Prinstein has an extensive record of professional service, including as an elected member of the executive committee of the Coalition for the Advancement and Application of Psychological Science. With continuous funding from the National Institutes of Health for over 20 years, Prinstein has published more than 150 scientific articles and nine books, including a set of encyclopedias on adolescent development, textbooks for both graduate and undergraduate education in psychology, and two professional development volumes for graduate students. Prinstein holds a PhD and an MS in clinical psychology from the University of Miami and a bachelor's degree in psychology from Emory University.

william (Bill) Riley, PhD is the Associate Director for Behavioral and Social Sciences Research, and Director of the Office of Behavioral and Social Sciences Research at the National

Institutes of Health (NIH). During his 16 years at the NIH, he also served at the National Institute of Mental Health (NIMH), the National Heart, Lung, and Blood Institute (NHLBI), and the National Cancer Institute (NCI). He also holds an appointment in the School of Public Health at George Washington University. Prior to NIH, Dr. Riley served for 15 years in academic medical schools as well as six years in the private sector. Dr. Riley's research interests include behavioral assessment, digital interventions for health risk factors, and the application of engineering and computer science methodologies to the behavioral and social sciences.

James Rowlett, PhD is Professor of Psychiatry and Human Behavior at the University of Mississippi Medical Center. His research programs are investigating the pharmacological and behavioral mechanisms that underlie substance misuse and disorders, particularly sedative-anxiolytic, opioid and stimulant addiction. To investigate the relationships of behavior and pharmacology in addiction, his team employs in vivo techniques, ranging from intravenous drug self-administration to quantitative observation techniques, as well as telemetry technology (e.g., EEG recordings) and complex behavioral processes. A key component of the research program is translational drug discovery to provide important information for discovery and development of anti-addiction, anxiolytic, and sleep-aid medications. The drug discovery efforts involve collaborations with both academic and industry partners, including medicinal chemists and molecular/cellular biologists.

His research is supported by National Institutes of Health (NIH) research grants as well as ongoing industry and intramural support. His program that investigates anxiolytic effects and abuse of benzodiazepines (Valium-like drugs) has been active since 1998 and is now focused on discovery of treatments for benzodiazepine misuse/use disorders.

Angela Sharpe, MG is a Senior Director, Congressional and Federal Relations in Scientific Affairs Advocacy, where she advocates for psychological and behavioral science before Congress and federal agencies on behalf of the American Psychological Association (APA). Prior to joining the APA in 2018, Angela spent more than two decades at the Consortium of Social Science Associations (COSSA), including serving as its Deputy Director. She co-chaired two COSSA-led coalitions (Coalition to Promote Research and the Friends of Behavior and Social Sciences Research), led the Collaborative for Enhancing Diversity in Science, and served on the Ad Hoc Group for Medical Research's steering committee. She spent seven years on Capitol Hill as a legislative assistant to former Rep.

Carrie P. Meek (D-FL) and the late Rep. R. Lawrence Coughlin (R-PA). Before working on Capitol Hill, Angela worked for the Library of Congress' National Library Service for the Blind and Physically Handicapped (NLS/BPH). She earned her master's in government from The Johns Hopkins University. Her BS in industrial relations and BS in psychology are from the University of North Carolina at Chapel Hill.

William Stoops, PhD, a professor in the Department of Behavioral Science at the University of Kentucky who leads a clinical research portfolio focused on stimulant use disorders, has served APA in several capacities, including past president and current council representative roles in Division 28; Board of Convention Affairs member (2015-2018) and chair (2017); and is serving as a member of the Advocacy Coordinating Committee, Editor for Experimental and Clinical Psychopharmacology and Chair of the APA Council of Editors. He is also a fellow in APA Divisions 3, 6, 25, 28, and 50. Dr. Stoops has considerable experience working with policymakers to advocate for research funding and to incorporate research priorities into pending legislation.

Karen Studwell, JD is the Deputy Chief Advocacy Officer for Strategy and Operations at the American Psychological Association. She designs and leads designated advocacy campaigns to increase the impact of APA's advocacy to advance the discipline and practice of psychology and increase the application of psychological science across both the public and private sector. She leads APA's advocacy efforts to expand federal funding for graduate psychology education and training programs and inform elementary, secondary and higher education policy. Karen previously worked in the APA Science Directorate Government Relations Office advocating for psychological research funding at the National Institute of Child Health and Human Development, the National Institute of Mental Health and the Department of Education's Institute of Education Sciences. Karen received her bachelor's degree in business administration from Ohio University and her law degree from Seattle University.